

No. A-60011/08/2023-Genl.
Government of India
Ministry of Health & Family Welfare
Directorate General of Health Services
(General Section)

Nirman Bhawan, New Delhi
Dated the 17th September, 2024.

OFFICE MEMORANDUM

Subject: - Action Plan for Swachhata hi Sewa 2024 in Dte.GHS (HQ)-reg.

The undersigned is directed to refer to subject mentioned above and to say that Swachhata hi Sewa 2024 will be celebrated in Dte.GHS (HQ), Nirman Bhawan during the period from 17.09.2024 to 02.10.2024. The action plan for the said event is as under:

| Sl. No. | Name of the activity | Date of Event | | Remarks |
|--------------------|---|---------------|----------|--|
| | | Start Date | End Date | |
| Event No. 1 | Swachhata Ki Bhagidari: Activities Planned | | | |
| 1. | Swachhata 4.0 Pledge. | 17.09.24 | 17.09.24 | 3:30 pm (today) in Resource Centre 445 A. |
| 2. | Encourage people to participate in Swachhata hi Sewa 2024. | 17.09.24 | 02.10.24 | Advertisement of Swachhata hi Sewa 2024 through Banner/Posters, by visiting the website (www.swachhatahiseva.gov.in) and scan the QR code. |
| 3. | Health Awareness Programme (Benefits of Cleanliness) | 19.09.24 | 19.09.24 | 2 small talks based on theme of "Benefits of Cleanliness" will be organized in Resource Center. One talk will be given by Ms. Pamposh Pokhriyal, DD on meditation and cleanliness. 2nd talk will be given by Dr. Shalini Kelkar, CMO (NFSG) covering the technical aspects of benefits of cleanliness and its impact on mind and body. |
| 4. | Kavita Competition on Swachh Bharat Diwas | 19.09.24 | 19.09.24 | Kavita Competition on Swachh Bharat Diwas will be organized in Resource Centre and winner will be felicitated. |
| 5. | Sale of Recycled Products. | 19.09.24 | 02.10.24 | 4-5 Collection point of used papers/shredded papers may be installed in the identified places in Dte.GHS (HQ) and may be sold to interested sellers for recycle. |
| 6. | Ek Ped Maa ke Naam | 02.10.24 | 02.10.24 | Plants Sapling will be distributed and asked them to plant the sapling in Offices/in front of their house. |
| Event 2 | Sampoorna Swachhata through Shramdaan including Swachhata Lakshit Ekayi-(Cleanliness Target Units) | | | |
| 1. | Cleaning of targeted area around Office. | 23.09.24 | 02.10.24 | 1. Garbage Collection in front of the Nirman Bhawan Street. 2. Cleanliness of Parking Area. 3. Removal of scrap lying at the corridor of Nirman Bhawan. |

| | | | | |
|--------------------|--|----------|----------|---|
| 2. | Cleanliness of Office Premises. | 23.09.24 | 02.10.24 | 1. White wash & Deep Cleaning of identified room of Dte.GHS (HQ). 2.Weed Out of Old files/Records/Almirahs and utilizing the vacant spaces for the creation of work stations. e.g. Room no. 748 A. |
| 3. | Shramdaan | 01.10.24 | 01.10.24 | Will start at 10:00 am for one hour to clean the area around the Nirman Bhawan. |
| Event No. 3 | Safaimitra Suraksha Shivirs: Activities Planned | | | |
| 1. | Sensitization of Safai Karamcharis | 02.10.24 | 02.10.24 | Talk from Medical Expert about the safety and prevention of Safai Karamcharis. |
| 2. | Facilitation & Distribution of PPE Kits/ shirts and safety gear to Safai Karamcharis | 02.10.24 | 02.10.24 | Will be done on the last day (02.10.2024) to mark the closure of the event. |
| 3. | Prize Distribution for the winners of Kavita Competition. | 02.10.24 | 02.10.24 | |

2. All are requested to participate in aforementioned events. This issues with the approval of competent authority.

Signed by

Hauliankap Suantah

(Hauliankap Suantah)
Date: 17-09-2024 17:59:24
Dy. Director (Genl.)

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एक कदम स्वच्छता की ओर

SWACHHATA PLEDGE

Mahatma Gandhi dreamt of an India which was not only free but also clean and developed.

Mahatma Gandhi secured freedom for Mother India.

Now it is our duty to serve Mother India by keeping the country neat and clean.

I take this pledge that I will remain committed towards cleanliness and devote time for this.

I will devote 100 hours per year, that is two hours per week, to voluntarily work for cleanliness.

I will neither litter nor let others litter.

I will initiate the quest for cleanliness with myself, my family, my locality, my village and my work place.

I believe that the countries of the world that appear clean are so because their citizens don't indulge in littering nor do they allow it to happen.

With this firm belief, I will propagate the message of Swachh Bharat Mission in villages and towns.

I will encourage 100 other persons to take this pledge which I am taking today.

I will endeavour to make them devote their 100 hours for cleanliness.

I am confident that every step I take towards cleanliness will help in making my country clean.



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एक कदम स्वच्छता की ओर

स्वच्छता शपथ

महात्मा गांधी ने जिरा भारत का रापना देखा था उरामें सिर्फ राजनैतिक आज़ादी ही नहीं थी, बल्कि एक स्वच्छ एवं विकसित देश की कल्पना भी थी।

महात्मा गांधी ने गुलामी की जंजीरों को तोड़कर माँ भारती को आज़ाद कराया। अब हमारा कर्तव्य है कि गंदगी को दूर करके भारत माता की सेवा करें। मैं शपथ लेता हूँ कि मैं स्वयं स्वच्छता के प्रति सजग रहूँगा और उसके लिए समय दूँगा।

हर वर्ष 100 घंटे यानी हर सप्ताह 2 घंटे श्रमदान करके स्वच्छता के इस संकल्प को चरितार्थ करूँगा।

मैं न गंदगी करूँगा न किसी और को करने दूँगा।

सबसे पहले मैं स्वयं से, मेरे परिवार से, मेरे मुहल्ले से, मेरे गाँव से एवं मेरे कार्यस्थल से शुरुआत करूँगा।

मैं यह मानता हूँ कि दुनिया के जो भी देश स्वच्छ दिखते हैं उसका कारण यह है कि वहाँ के नागरिक गंदगी नहीं करते और न ही होने देते हैं।

इस विचार के साथ मैं गांव-गांव और गली-गली स्वच्छ भारत मिशन का प्रचार करूँगा।

मैं आज जो शपथ ले रहा हूँ, वह अन्य 100 व्यक्तियों से भी करवाऊँगा। वे भी मेरी तरह स्वच्छता के लिए 100 घंटे दें, इसके लिए प्रयास करूँगा।

मुझे मालूम है कि स्वच्छता की तरफ बढ़ाया गया मेरा एक कदम पूरे भारत देश को स्वच्छ बनाने में मदद करेगा।



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